

Terms and Conditions for www.branded-ingredients.com

General Information

The website www.branded-ingredients.com (referred to as the "Branded Ingredients Website") is owned and operated by **Suppledia B.V.**, a company registered in the Netherlands, with its principal office at Overhoeksplein 2, 1031 KS Amsterdam, the Netherlands.

The Branded Ingredients Website serves as a dual-purpose platform:

1. To facilitate lead generation for suppliers of branded ingredients for dietary supplements, functional foods, and other nutritional health products.
2. To provide reliable and up-to-date information for product developers and consumers. Product developers gain insights into research and developments to support informed decision-making, while consumers access detailed ingredient information tailored to their health needs.

By accessing and using the Branded Ingredients Website, you agree to comply with these Terms and Conditions.

Scope of Applicability

These Terms govern the relationship between **Suppledia B.V.** and registered companies using the Branded Ingredients Website. Any deviations or additions to these Terms must be agreed upon in writing or electronically (e.g., email). Suppledia B.V. explicitly rejects the applicability of any alternative terms proposed by registered companies.

Registration

To register on the Branded Ingredients Website:

- Registration must be accepted by Suppledia B.V. in writing or electronically after a specific offer is made.
- Registration allows access to the standard database and website services to promote the registered company's branded ingredients, subject to alignment with the website's purpose as determined by Suppledia B.V.

Suppledia B.V. reserves the right to accept or reject registrations at its sole discretion.

Services Provided

Standard Services:

- Listing branded ingredients on the website.
- Placement in relevant health categories (as determined by Suppledia B.V.).
- Popup details for each ingredient, including logos and links to the registered company's pages.

Enhanced Services (e.g., advertorials, advertising campaigns, or additional marketing tools) are not included in the standard registration and require a separate agreement.

Suppledia B.V. operates solely as an intermediary between website visitors (potential buyers) and registered companies (potential suppliers). Suppledia B.V. does not act as a representative or participate in negotiations and does not provide warranties regarding the conduct or reliability of either party.

Fees and Payment Terms

- **Pricing:** \$49.00 (excluding VAT) per product per month in 2024.
- **Payment:** Fees are payable monthly via credit card. Suppledia B.V. reserves the right to adjust pricing annually, with written or electronic notice provided at least two months in advance.

Failure to make timely payment may result in suspension of services.

Duration and Termination

- The minimum subscription period is one year. Subscriptions automatically renew unless terminated by either party with at least two months' written or electronic notice prior to the end of the subscription term.
 - Suppledia B.V. reserves the right to terminate any registration without notice in the event of non-compliance with these Terms.
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User Obligations

Registered companies agree to:

- Provide accurate and lawful information.
- Update their details as required.
- Refrain from posting misleading or unlawful content.

Suppledia B.V. retains the right to remove inaccurate or non-compliant content without refund or prior notice.

Data Protection

Suppledia B.V. processes personal data in accordance with GDPR and other applicable laws. By using the Branded Ingredients Website, you consent to the collection and processing of your data for the purposes of providing website services.

For further details, refer to the **Privacy Policy**.

Intellectual Property Rights

All content on the Branded Ingredients Website is protected by intellectual property laws. Registered companies grant Suppledia B.V. a non-exclusive license to use submitted materials for website purposes. Companies are responsible for ensuring their submissions do not infringe third-party rights.

Liability and Indemnification

- Suppledia B.V. limits liability to the fees paid in the 12 months preceding the claim, except in cases of gross negligence or intent.
- Suppledia B.V. is not responsible for IT failures, data loss, or consequential damages.

Registered companies indemnify Suppledia B.V. against claims arising from their submitted materials or activities.

Governing Law and Jurisdiction

These Terms are governed by Dutch law. Disputes are subject to the exclusive jurisdiction of the courts in Amsterdam, the Netherlands.

Amendments to Terms

Suppledia B.V. reserves the right to update these Terms. Continued use of the website indicates acceptance of any revised Terms.

For inquiries, contact: **Suppledia B.V.**
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