

Privacy Policy – Branded-Ingredients.com

Commitment to Privacy

At **Branded-Ingredients.com**, we value your privacy and are dedicated to safeguarding your personal data. This Privacy Policy outlines the types of information we collect, how we use it, and the rights you have under applicable data protection laws, including the **General Data Protection Regulation (GDPR)** and Dutch privacy legislation.

Information We Collect

When you interact with our website, we may collect the following types of data:

1. **Automatically Collected Information**
 - Your domain and IP address: These identify the device used to access the website but do not directly identify individuals. However, this information could potentially be used for identification under specific circumstances.
 - Cookies and similar technologies: These are used to enhance your browsing experience and collect usage data. For more information, refer to our Cookie Policy.
2. **Information You Provide**
 - When you voluntarily contact us or register on our site, we collect personal data such as your name, email address, and any other information you choose to share.

How We Use Your Data

We use your personal data for the following purposes, in compliance with the GDPR and relevant laws:

- To operate, manage, and improve the functionality of our website.
- To respond to your inquiries and provide the services you request.
- To inform you about our services, products, and those of our affiliates (only where legally permitted).

Your personal data will not be used for other purposes without your explicit consent, except where required by law.

Third-Party Links

The Branded-Ingredients.com website may contain links to external websites. These sites operate independently, and we are not responsible for their privacy practices or content. We encourage you to review their respective privacy policies before interacting with them.

Disclosure of Your Information

We do not share your personal data with third parties except under the following conditions:

- **With Your Consent:** When you have explicitly agreed to the disclosure.
 - **Legal Obligations:** When required by law, such as in response to a court order or legal process.
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Your Rights

Under the GDPR and Dutch privacy laws, you have specific rights regarding your personal data:

1. **Access:** Request access to your personal data and obtain a copy.
2. **Rectification:** Correct any inaccuracies or update incomplete data.
3. **Erasure:** Request the deletion of your data ("right to be forgotten"), subject to legal or contractual constraints.
4. **Restriction:** Request to limit the processing of your personal data in certain cases.
5. **Portability:** Receive your data in a structured, machine-readable format.
6. **Objection:** Object to the processing of your data, including for direct marketing purposes.

To exercise any of these rights, contact us at info@branded-ingredients.com.

Security Measures

We take data protection seriously and implement robust technical and organizational measures to safeguard your personal data against unauthorized access, alteration, or destruction.

Updates to this Privacy Policy

This Privacy Policy was last updated in **October 2024**. We may update it to reflect changes in regulations or our practices. Regularly reviewing this page ensures you stay informed about how we protect your data.

Contact Us

If you have questions or concerns about this Privacy Policy or wish to exercise your rights, please contact us:

Email: info@branded-ingredients.com

For further details on how we handle your data, refer to our Terms and Conditions.